

AppLocation and RFind deliver a complete, scalable, asset locating, yard and inventory management solution for the utility market.



When one of North America's largest utility companies needed a supply chain and inventory control solution to map assets in third party warehouses and several remote yards, they found a scalable, flexible single platform solution with AppLocation Systems' MOBILEFusion™. AppLocation partnered with RFind Systems and their unique RFID/RTLS Tag to Tag™ Communication Technology to integrate with MOBILE Fusion™ and provide the perfect solution to meet their needs. With varying stakeholders ranging from internal departments to external contractors, flexibility and scalability were key considerations. Each stakeholder needed multi-lingual access to different reports, maps and business intelligence via secure web-based dashboards. They needed a hardware system that could start with simple presence-only detection of spools at the yard and grow to a full RTLS system. They wanted the ability to layer-on different technologies such as a GPS locating module for their fleet and to add software modules in plug and play fashion such as mapping interfaces, access to mobile forms, dispatch and capabilities for providing directions to drivers. All of this had to be provided with seamless integration to their ERP system. The MOBILEFusion™ platform provides a complete integrated solution.

Some of the open yards weren't conducive to running cables and networks which is required in a conventional system. With RFind's asset tags talking to reference tags used as fixed points, providing precise x, y coordinate locating, extensive cabling and reader infrastructures were eliminated, enabling a quick installation time or easy reconfiguration, substantially lowering costs. The tags robustness and long-life capability enabled them to be used in harsh environments, indoors or outside. They were easily attached into depressions within the spools, had flexible options such as motion sensing or beaconing and could be reused.

Flexible Hardware & Software

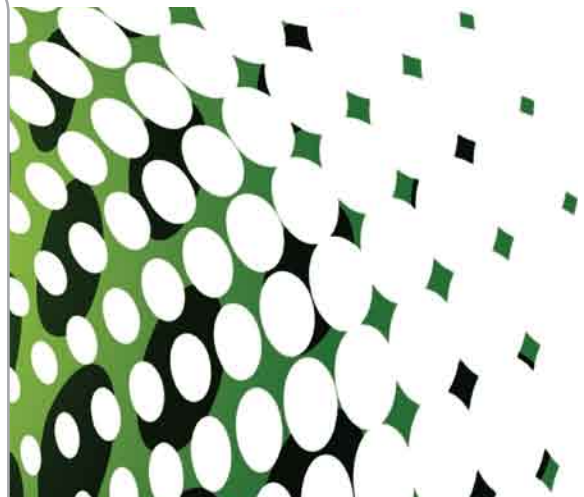
For this large utility company, seeing an immediate operational efficiency and being able to deploy a staggered system roll-out with flexibility for future additional features was critical to their asset management and business bottom-line. Whether tracking spools of cable, utility poles or servers, RFind Systems and AppLocation have a complete RFID/RTLS solution that suits your asset class, application and budget.

MOBILEFusion™ Platform — www.applocation.net

Only AppLocation offers a java based, location technology neutral, mobile resource management platform that delivers single dashboard visibility into all asset classes. Designed to reduce collisions with multiple locating technologies and thousands of asset tags, AppLocation goes beyond edgware to deliver a telecom grade platform and application suite to fully future proof your deployment with ready remote monitoring, handset mobility, mobileforms, and integration to ERP and existing or new line of business applications.

Tag to Tag™ Communication Technology

RFind Systems has an innovative twist on Real Time Locating Systems (RTLS) solutions. Industrial clients who need a flexible, scalable and affordable means of yard, fleet, logistics or warehouse management are discovering a better ROI and increased system reliability when they deploy the light infrastructure of RFind's RTLS system.



ACCURATE
AFFORDABLE
FLEXIBLE
RELIABLE
SCALABLE

